# 15 Priorities of the Arizona Comprehensive Cancer Control Plan

# **Working Together to Reduce Cancer**

#### **Prevention:**

#### Tobacco:

**Objective 1.1**: Reduce the prevalence of tobacco use to 16% among all Arizonans by 2010.

## Physical Activity:

**Objective 1.8**: By 2010, collaborate with the Department of Education to increase by 20% the number of schools that offer daily physical activity of at least 30 minutes in duration at a moderate level to students.

#### Nutrition:

**Objective 1.11:** By 2015, decrease the proportion of children, adolescents, and adults in Arizona who are overweight or obese by 20%.

# **Early Detection/Screening:**

**Objective 2.1**: Increase the proportion of women aged 40 years and over who have received a mammogram and clinical breast exam within the past year to 70% by 2010.

**Objective 2.3:** For adults aged 50 years and over, increase the proportion of the population who has been screened for colorectal cancer using colonoscopy, sigmoidoscopy, or fecal occult blood test to 50% by 2010.

**Objective 2.8:** Support a capacity building conference promoting collaboration among existing agencies in order to disseminate information about current and developing screening methods and tools by 2010.

### **Diagnosis and Treatment:**

**Objective 3.1:** By 2007, utilize telemedicine to increase access to state of the art diagnosis and treatment techniques and expertise as well as second opinions and resources.

**Objective 3.2:** By 2008, increase access to quality information and patient navigation sites across the state and identify barriers to access.

# **Quality of Life:**

**Objective 4.1:** Increase access to the comprehensive management of acute, chronic, and delayed effects of cancer and its treatments.

**Objective 4.2:** Create the opportunity for optimal utilization of local, state, and national resources.

**Objective 4.3:** Increase support for health care providers and payers in directing those affected by cancer to quality of life services.

#### Research:

**Objective 5.2:** Establish a clearinghouse/database for cancer researchers to access and use in Arizona.

**Objective 5.8:** Work with Arizona universities that have existing grants and minority programs to provide education and outreach to minority populations about participation in cancer clinical trials.

**Objective 5.11:** Educate the public regarding the importance and relevance of participating in cancer clinical trials.

### **Health Disparities:**

**Objective 6.1:** By Fall 2005, create a health disparities work group that will research and identify current barriers to care as well as draft strategies to reduce inequalities in cancer care.